

Terms and Conditions

By entering the "**Cruise Credit**" competition, you are agreeing to the following terms and conditions:

1. STANDARD TERMS

1.1 Information on how to enter forms part of the terms of entry.

2. WHO CAN ENTER?

2.1 Subject to clause 2.2, entry is open to all readers of the NewsMail who enter the NewsMail's "Win a P&O Cruise for 4 People" competition. All Terms and conditions for entry in the NewsMail's competition must be fulfilled.

2.2 Employees and their immediate families of the Augmented Reality Company and their associated agencies and companies are not eligible to enter.

3. HOW TO ENTER

3.1 The competition commences on **27/11/13 and closes on the 18/12/13 at 11:59am.**

3.2 In order to enter, readers must download the Apple or Android smartphone application called BARC, and scan the photo of the cruise ship to trigger the BARC digital overlay, known as an Aura. From this, readers will need to tap the enter here button and register their full details on the accompanying page.

3.3 Entrants (including winners) in the competition may enter the competition as often as they wish, however this will not increase chances of winning.

3.4 Entries must be received by **11:59am on the 18/12/13.**

4. PRIZES

4.1 There will be one winner. The winner will receive one prize package, as set out below.

4.2 The prize consists of:

[number]	[full details]	[RRP]
1	P&O Cruise Credit being for the cruise select by the winner of the NewsMail's competition, should they be registered with Augmented Reality	\$250.00

Total prize value is **\$250.00**

4.3 The winners are responsible for the collection of the prize from Harveys Travel & Cruise.

4.4 In participating in the prizes, the winners agree to participate and co-operate as required in all editorial activities relating to the Competition. The winners agree to granting the promoter a perpetual and non-exclusive licence to use such footage and photographs in all media worldwide and the winners will not be entitled to any fee for such use.

- 4.5 If a winner of the prize is under the age of 18 as at the date of the draw, an adult must accompany the minor in the participation of the prize.
- 4.6 Prizes can be transferred but not redeemed for cash.
- 4.7 Full details of prizes can be obtained by telephoning the offices of the Augmented Reality Company on 0421 547 762.

5. HOW TO WIN

- 5.1 The winner chosen and confirmed as a the "**Qualifying Entrant**") will be matched against the records held by the Augmented Reality Company. Should the Qualifying Entrant have registered with the Augmented Reality Company, they will also be awarded the additional \$250.00 worth of Cruise Credit.
- 5.2 Winners will be notified by the NewsMail as part of the NewsMail Terms and Conditions.
- 5.3 The promoter's decision is final and the promoter will not enter into correspondence regarding the result.
- 5.4 The promoter reserves the right to refuse to allow a winner to take part in any or all aspects of the prize, if the Promoter determines, in their absolute discretion, that a winner is not in the mental or physical condition necessary to be able to safely participate in the prize. It is a condition of accepting the prize that the winner may be required to sign a legal release in a form determined by the promoter in its absolute discretion.

6. NO LIABILITY

- 6.1 In the case of the intervention of any outside act, agent or event which prevents or significantly hinders the Promoter's ability to proceed with the competition on the dates and in the manner described in these terms and conditions, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strike, war, act of terrorism, the Promoter may in its absolute discretion cancel the competition and recommence it from the start on the same conditions.
- 6.2 The Augmented Reality Company, its affiliates and associated agencies and companies will take no responsibility for prizes damaged or lost in transit, or late, lost or misdirected mail.
- 6.3 The Augmented Reality Company, its affiliates will not be liable for any misadventure, accident, injury, loss or claim that may occur:
 - a) during the draw;
 - b) whilst undertaking any activity in or connected with their entry into the draw
 - c) in the participation in any prize;
 - d) as a consequence of late, lost or misdirected mail;
 - e) due to the broadcast of any program relating to the competition or the publication of any material, including any statements made by any compere, staff member, journalist, other entrants or any other person;
 - f) in relation to failure of an entry to be received by the promoter on account of technical problems or traffic congestion;
 - g) arising from or related to any problem or technical malfunction of any computer equipment, software, internet connection, any injury or damage to entrant's or any other person's computer software related to or resulting from participation in this promotion;

- 6.4 The Augmented Reality Company assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, and reserves the right to take any action that may be available.
- 6.5 If for any reason this competition is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond the control of the promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of this competition, the promoter reserves the right in its sole discretion to disqualify any individual who tampers with the entry process, take any action that may be available, and to cancel, terminate, modify or suspend the competition

7. PROMOTER'S DETAILS

- 7.1 *The promoter is The Augmented Reality Company (ABN: 74 745 024 166) of Unit 6 Commerce North, 51-53 Perry Street, North Bundaberg, Qld 4670*