

Aura Pricing

At the Augmented Reality Company, we have put together many packages that meet most requirements.

Some of our popular packages are;



1 Min Video
Choice of 3 click through buttons
12 months hosting
Only \$550



30 sec video
Buy Now button link to your store
\$80 per image!



Amazing sponsorship packages for your next event, starting at only **\$400**

Talk to us now about our other packages, or putting a package together uniquely for you.

Our Free App

The app is free and available from both the Apple Store and Google Play

Scan the barcode here to install the app on your device.



The app works with iPhones, iPod Touches and iPads and most Google Android phones and tablets.



App Instructions

1. Download, install and start our free app
2. Point your camera to the image
3. Watch the picture come to life!
4. Tap the buttons to find out more!

Contacting Us

1. Download our free app and use it on our logo
2. Download a QR reader and use the QR code below
3. Use our contact details at the bottom of the page to ring, e-mail or like us on facebook.



AUGMENTED REALITY COMPANY



M: 0421 547 762

E: thecrew@bundyAR.com.au

W: www.bundyAR.com.au

www.facebook.com/bundyAR

Find even more examples of Aura's on our web site and facebook page

AUGMENTED REALITY COMPANY



Augmented Reality
and your Business



Adding Movement and Life to Print

Who We Are

Augmented Reality is a local company who specialises in adding information about your business to the world around us. We do this by delivering the information through overlays called Aura's that work seamlessly with your customers Smartphone's.

These Aura's enable your businesses to bridge the gap between the digital and the physical world, bringing pictures, products and places to life, by providing a rich, vibrant experience for people where they can see the images, moving right out of the printed page.



The best way to understand how this actually works



is to try it for yourself, so our web site contains many examples of our work, which can be viewed right from your computer screen.

Our Philosophy

Traditionally this type of marketing has been the exclusive domain of the glossy magazines like New Idea, Women's Day or Top Gear, costing thousands of dollars and involving national campaigns.

At Augmented Reality our philosophy is to bring this amazing technology to businesses everywhere, at an affordable rate for everyone.

Our goal is to make Aura's something that businesses everywhere use, something that the community expects local businesses to have.

Video's In Print

If a picture says a thousand words, imagine what you can do with a movie.

The power of the Aura is it's ability to link additional content, such as video's, to your printed material, allowing you to add real impact to your message.

So now your TV advertising is working with your newspaper advertising, and sales are increasing!



Video

A Button for Everything



Not only is the viewer able to click from an Aura through to a web page, but by adding multiple buttons we can have a multiply actions, which further engage people and lead to increased sales!



Our popular button sets are:



Call Me

Directly connect your customers with your phone numbers eliminating any incorrectly dialled numbers.



Text Me

Send SMS text messages or E-mails from the click through buttons on the Aura. We can even be pre-populated these with the message you want.



Find Me

Give directions to your business with a button linked to the map application on the phone. This will give customers turn by turn directions from wherever they are right to your front door.



Friend Me

Customers can like and post directly to your facebook page and other social media accounts.



Buttons can be made in any shape, size, colour or image you like, matched to your existing image, colour scheme or brand.

Print Once - Work 24/7

Using an augmented poster in your store window is a fantastic way to generate new business.

Aura's work 24/7, allowing customers to find out about your products and services when they want to, when their ready to purchase.

You can also change your Aura easily, with out reprinting anything, perfect for something like the Yellow Pages or Local Directories.



A print add is usually out of date the moment they are printed, and making any changes to these often means waiting until the next issue or the end of the contract. What about if you want to tell your customers about a new product or something special about your business?



Your glossy brochure, put together to highlight your business - what about adding a high definition video to this and bring it to life in ways that printed material has never been seen before?

Change & Modify

Change shouldn't be hard! If you decide that you want or need to change your Aura, we make it easy, painless and quick.

It also needs to be inexpensive. All it takes is an email from you with the details of the change and its done, and we only charge you in 15 minute intervals.

We also offer our guarantee, that we will not make any changes to the information about your business unless requested by you.

